



Walnut Creek Library Foundation Opportunities for Businesses

What we do:

The Walnut Creek Library Foundation has been supporting the Walnut Creek Libraries for 10 years.

Programs include:

- **Live! from the Library** – Free lecture series held at various locations in central Walnut Creek
- **One City, One Book: Walnut Creek Reads** – City-wide book club with programs and discussions held in the fall
- **Children's Summer Reading Program** – Each summer thousands of local children participate in programs at the Walnut Creek libraries, and incentives to continue their reading over the summer
- The Ygnacio Valley library is now conducting a series of programs on the fourth Tuesday of each month, sponsored by the Foundation. Programs cover a broad variety of topics including travel, art/culture, author/bay area personality, and gardening

Other Accomplishments:

- In 2004 the Foundation raised more than \$180,000 to remodel the Ygnacio Valley library in a private/public partnership with the county.
- Because of the advocacy and support of the Walnut Creek Library Foundation, plans are under way to build a new downtown Walnut Creek Library. The Foundation is charged with raising \$10 million to support construction of the new downtown library and expanded programming needs.
- Enhanced Collections—The *David N. Bortin Classical Music Collection*, the *Jerry Miller Opera Collection*, and the *Women of California History*

LIVE!
FROM THE
Library



**ONE
CITY
ONE
BOOK**
Walnut Creek READS

Our New
**WALNUT CREEK
LIBRARY**

Our mission is to supplement funding to ensure that our libraries can serve as indispensable resources with free and convenient facilities and services. We are committed to raising the standard of excellence of our libraries by funding programs and services beyond what is allocated in the county's budget.



The Literary Circle is Annual Fund support by a group of businesses whose generosity makes it possible for the Foundation to ensure that Walnut Creek libraries will continue to have superior facilities that will provide for the various stakeholders in our community; businesses, adults, seniors, students and young-children.

Sponsorship also offers benefits for your business. You will receive exposure at a variety of events that reach a wide demographic and contribute to the excellent quality of life in Walnut Creek. Benefits are provided in advertising, public relations, on-site recognition, displays and other promotional opportunities

Sponsor Opportunities

Literary Circle Levels and Benefits

Premier (\$10,000)

- Sponsorship of *all* WCLF Community Programs with appropriate promotional recognition
- Year-long logo recognition on WCLF banners in Downtown and Ygnacio Valley libraries
- Year-long logo recognition on WCLF website homepage, sponsor page and WCLF e-newsletter
- Recognition in WCLF annual mailings
- 4 tickets to all WCLF events

Benefactor (\$5,000)

- Sponsorship of *three* WCLF Community Programs with appropriate promotional recognition
- Year-long logo recognition on WCLF website sponsor page
- Recognition in WCLF annual mailings
- 2 tickets to all WCLF events

Supporter (\$2,500)

- Sponsorship of *two* WCLF Community Programs with appropriate promotional recognition
- Year-long logo recognition on WCLF website sponsor page
- 2 tickets to each sponsored event

For more information contact:
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The Walnut Creek Library Foundation is a 501(c)(3) charitable organization registered with the IRS. All gifts are tax deductible to the extent allowed by law.